



For Immediate Release
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DORA Appoints Casey Bauer as Communications Director and Public Information Officer

DENVER — Friday, August 9, 2013 — Barbara Kelley, Executive Director of the Department of Regulatory Agencies (DORA), announced today the appointment of Casey Bauer as Communications Director and Public Information Officer. Ms. Bauer comes to DORA as a veteran producer and journalist, most recently at High Noon Entertainment. Ms. Bauer will begin serving in the post on August 12, 2013.

“Casey’s years of experience as a senior producer, writer and project manager in television and news media make her uniquely position to spearhead DORA’s communications office,” said Executive Director Kelley. “Her versatility in public and media relations, from documentary style entertainment to covering live breaking news, is well respected among her peers. Casey is a trusted and talented storyteller, making her the perfect fit to tell DORA’s story.”

Bauer comes to the Department with over 20 years of experience in news media. She has produced a variety of reality-based television shows including the hit show *Cake Boss* airing on TLC. From 2000 – 2003, she opened and supervised the CNN Denver Bureau producing stories that aired on CNN Headline News, CNN International, CNN Radio and local news affiliates across the country and internationally.

“Ms. Bauer’s experience will equip her to excel in the functions of Public Information Officer (PIO) which is responsible for the Department’s consumer outreach and media relations. At a time when many consumers rely on the media for information, Casey’s proven track record in the industry will be integral to ensuring the Department’s message and interests as well as that of the media and general public are clearly and fairly represented,” said Executive Director Kelley.

Casey is a graduate of the University of Colorado and holds a bachelor of science in Journalism and Mass Communication.

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DORA is dedicated to preserving the integrity of the marketplace and is committed to promoting a fair and competitive business environment in Colorado. Consumer protection is our mission.

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